



LEMAY-YATES ASSOCIATES INC. is proud to be a Platinum Sponsor of the **2nd Annual Americas Spectrum Management Conference** being held in Washington DC October 22-24, 2012

September 14, 2012 – Now in its 2nd year, LYA is proud to be a platinum sponsor of the Annual Americas Spectrum Management Conference. This conference is becoming an important meeting point for stakeholders involved in spectrum management. As part of the conference, LYA will be conducting an intensive half-day workshop on October 22 focusing on the dynamics of 4G spectrum and address key issues such as how much spectrum carriers need, how auction design impacts license valuation and how prices have varied in recent auction and licensing processes. As part of the workshop participants will have the opportunity of bidding in a live combinatorial clock auction (CCA) process using LYA’s independently developed CCA Auction Platform and game simulator.

Also, on Wednesday October 24, in the afternoon session, LYA’s Johanne Lemay will be presenting on the topic of “Auction formats and the impact on spectrum prices”. This will form part of what will no doubt be a lively and informative session on Spectrum Auctions, focusing on auction design and implementation.

For more information and for a special discount code for the conference, please contact us at lya@lya.com or 1-514-288-6555. You can also consult the conference web site at: http://www.eu-ems.com/summary.asp?event_id=126&page_id=1012